

## **Mumbai Head Office Address**

B18, 2nd Floor, Shri Ram Industrial Estate, 13, G.D Ambekar Marg, Next to Wadala Udyog Bhawan, Wadala, Mumbai-400031, Tel: +91 - 98201 90892/022-66661442

Date: 06.09.2022

## **Request for Proposal**

Praja is a non-partisan organisation working towards enabling accountable governance in Mumbai and Delhi. To know more about our work and goals, please visit www.praja.org

Elections for the Brihanmumbai Municipal Corporation (BMC) are scheduled to be held in 2022. As per the statistics, 60-70% of the councillors to get elected in every city election are the ones who contest for the first time. These newly elected representatives do not receive any official training from the corporation. Our prior experience also taught us that because of the same, it takes them 2-3 years to understand the corporation act, rules and procedures, functioning of the department & their work. Keeping all this in mind, Praja is undertaking the initiative to guide the councillors. Wherein, we are working on the different modules and short videos related to the Municipal Corporation Act, Municipal budget, devices etc. for them to have a better understanding of their city administration to be able to work effectively.

To this end, we are inviting proposals for a contract to:

- Creation of the following 3 videos in Marathi voiceover with English subtitles
  - Praja's Report Card Matrix Review
  - BMC Committees and Devices under the Act
  - Connecting Vision to MCGM Budget

## Scope of service:

- Marathi Voiceover with English subtitles of 3 videos
- Video length 8 to 10 minutes

**Note**: All the necessary information will be provided.

Please send the quotation on your letterhead mentioning the specifications of service and charges including taxes as applicable, via email or in a sealed envelope by 25th September 2022. For any queries kindly contact Ms. Pooja Verma (+91-9654098994) & Mr. Eknath Pawar (+91-9930199110) or email us at pooja@praja.org or eknath@praja.org

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